

Cookies Policy

King Cross Dental (KCIDENT LTD)

Last updated: 05 January 2026



KING CROSS DENTAL

This Cookies Policy explains how **KCIDENT LTD trading as King Cross Dental** (“we”, “us”, or “our”) uses cookies and similar technologies on our website www.kingcrossdental.co.uk.

This policy should be read alongside our **Privacy Policy**.

1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile phone) when you visit a website. They are widely used to make websites work efficiently, improve user experience, and provide information to website owners.

Cookies do **not** give us access to your computer or any personal information beyond what you choose to share.

2. Who We Are

Business name: KCIDENT LTD (trading as King Cross Dental)

Address:

245 King Cross Road
Halifax
United Kingdom
HX1 3JL

Email: info@kingcrossdental.co.uk

Telephone: 01422 250 155

3. Types of Cookies We Use

a) Strictly Necessary Cookies

These cookies are essential for the website to function properly and cannot be switched off. They enable core features such as:

- Website security

- Page navigation
- Form submissions

Without these cookies, the website may not work correctly.

b) Performance & Analytics Cookies

These cookies help us understand how visitors use our website so we can improve it. They collect information such as:

- Pages visited
- Time spent on pages
- Error messages
- How users navigate the site

All information collected is **anonymous** and used for statistical purposes only.

Examples may include services such as Google Analytics.

c) Functionality Cookies

These cookies allow the website to remember choices you make (such as preferences or settings) to provide a more personalised experience.

d) Marketing Cookies (if used)

Marketing cookies may be used to:

- Measure the effectiveness of advertising
- Deliver relevant content

We will **only use marketing cookies where you have given consent**.

4. Legal Basis for Using Cookies

Under UK GDPR and the Privacy and Electronic Communications Regulations (PECR):

- **Strictly necessary cookies** do not require consent
- **All other cookies** require your explicit consent

When you visit our website, you will be asked to manage your cookie preferences via a cookie banner or settings tool.

5. Managing Your Cookie Preferences

You can:

- Accept or reject non-essential cookies using our cookie banner
- Change your preferences at any time via your browser settings

Most browsers allow you to:

- View which cookies are stored
- Delete cookies
- Block cookies altogether

Please note that blocking cookies may affect how the website functions.

6. Third-Party Cookies

Some cookies may be placed by third-party services that appear on our website (for example, analytics or embedded content).

We do not control these cookies, and you should refer to the relevant third party's cookie policy for more information.

7. How Long Cookies Are Stored

Cookies may be:

- **Session cookies** – deleted when you close your browser
- **Persistent cookies** – remain on your device for a set period or until deleted

We do not store cookies for longer than necessary.

8. Changes to This Cookies Policy

We may update this Cookies Policy from time to time to reflect changes in the law or our website.

The most current version will always be available on www.kingcrossdental.co.uk.

9. Contact Us

If you have any questions about our use of cookies or data protection practices, please contact us:

 info@kingcrossdental.co.uk

 **01422 250 155**
